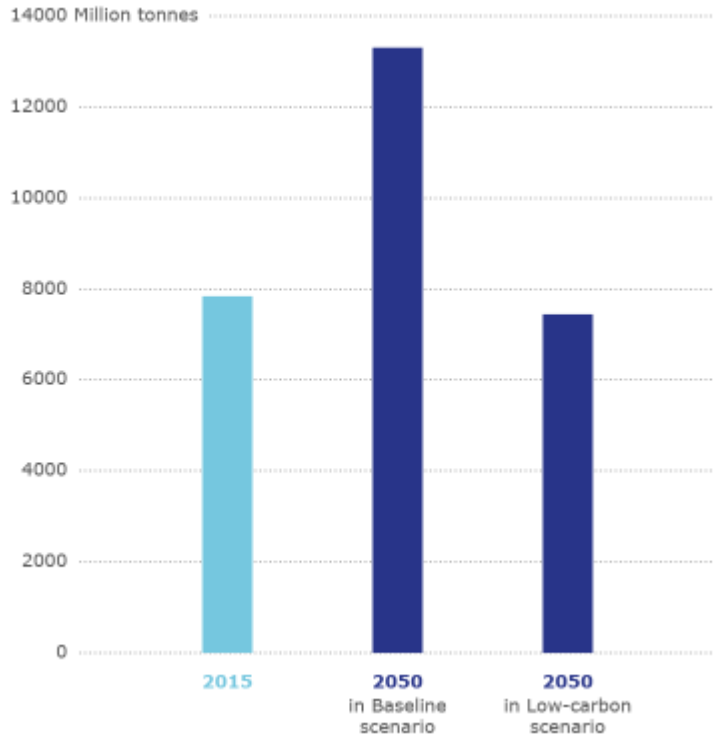

Deep emission reduction for transportation sector

ALPS International Symposium, Tokyo 19. Feb

Jari Kauppi, Head of Quantitative Policy Analysis and
Foresight



CO₂ from transport



Currently foreseeable policies to mitigate transport CO₂ are not sufficient to achieve climate ambitions

Transport will emit c. 7.5 giga-tonnes of CO₂ in 2050, roughly the same as in 2015 – even if all known tools are applied

Transport in (I)NDCs



Out of the 194 parties which have submitted either INDCs or NDCs

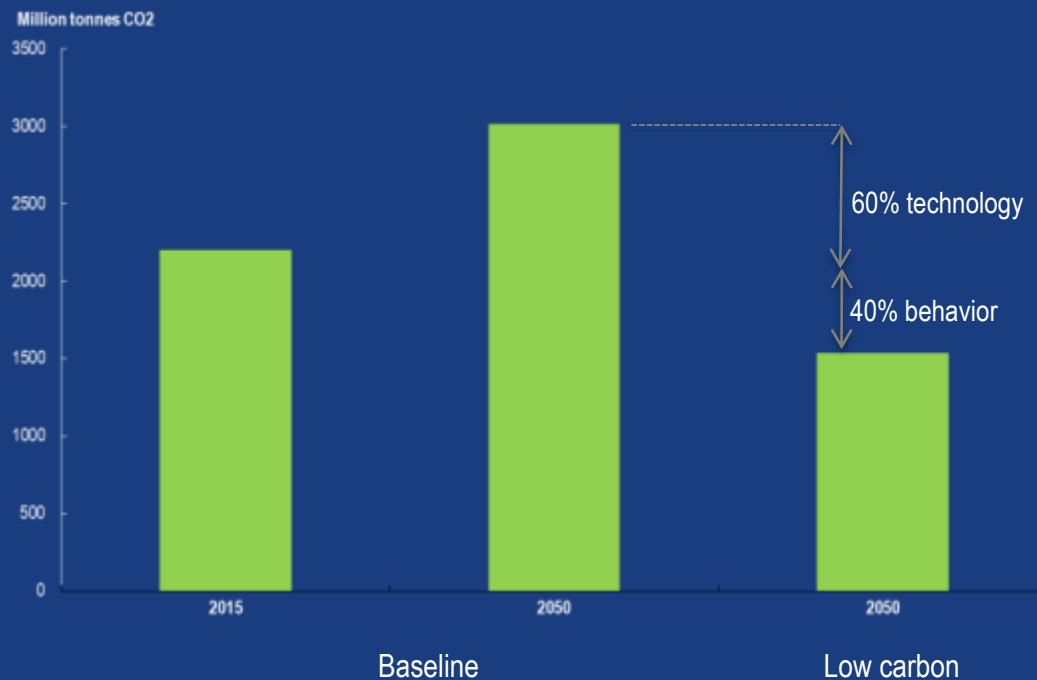
- ▶ 86% provide an economy-wide, quantified CO₂ reduction target
- ▶ **81% mention the transport sector**
- ▶ **60% provide transport mitigation “measures”**
- ▶ **10% provide a quantified CO₂ reduction target for transport**

ITF Transport Outlook



CO₂ from urban passenger transport

The right policies can significantly cut transport CO₂ emissions in cities

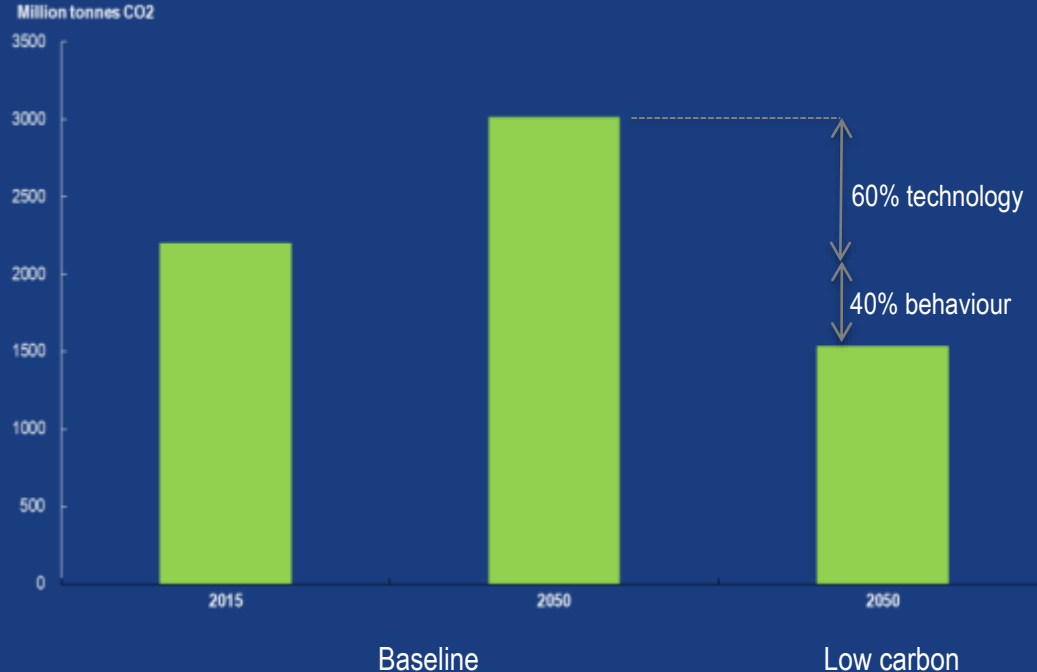


ITF Transport Outlook



CO₂ from urban passenger transport

But are not sufficient to achieve climate ambitions



Accelerated innovation and radical policy choices – such as **shared mobility** are required

disruption

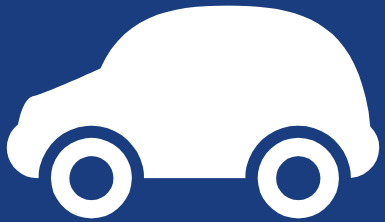
data





A collage of various car-sharing and mobility service logos, including:

- CAR 2GO**
- autolib'**
- Kortteliauto**
- citizenn.com** (A vantagem de andar à hora. Transdev)
- Cité lib** (Autopartage pour tous)
- DriveNow** (Premium Car Sharing by BMW i and MINI)
- CITYCARCLUB**
- commute**
- greensharecar** (when you need to drive)
- ON Demand**
- UBER**
- CITY CAR SHARE.org**
- FORD CARSHARING**
- stadmobil** (carsharing)
- Flinkster** (Mein Carsharing)
- AutoShare**
- bluely**
- Hertz**
- delebilien**
- city car club**
- Ha:moto TOYOTA**
- GO CAR.ie**
- Community CarShare**
- bcS.** (Bundesverband CarSharing)
- GREEN WHEELS**
- liftshare.com** (travel together)
- multicity** (CITROËN)
- JUST SHARE IT** (Borrow Your Neighbor's Ride)
- mob carsharing**
- mobility** (car sharing)
- Communauto**
- Enterprise** (Car Share)
- lyft**
- mitfahrgelegenheit.de** (KLICKEN. FAHREN. SPAREN.)
- ORIX CarShare**
- ZEN CAR**
- Times Car PLUS**
- goget**
- Mu by PEUGEOT**
- Quicar**
- Share a Volkswagen**
- Respiro Car Sharing**
- OZOcar**



City of Stockholm

10% of 18 years old

have a driver's licence

Aretun & Nordbakke, 2014



RENAULT

GM



TOYOTA



Mercedes-Benz

Google

TESLA



Audi



Future obsolescence of the drivers license



...



2017



2035



2052



walk



public
transport

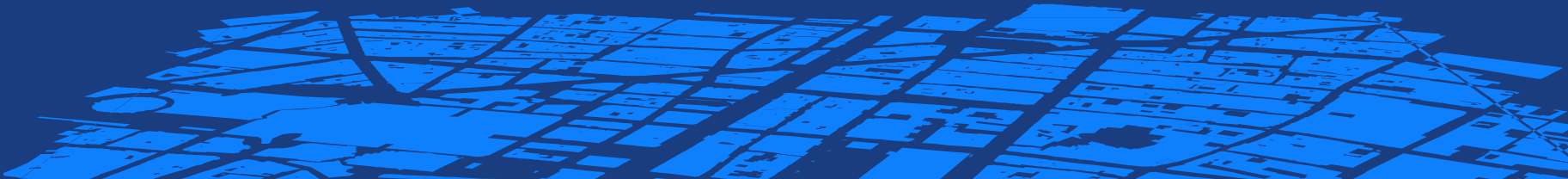


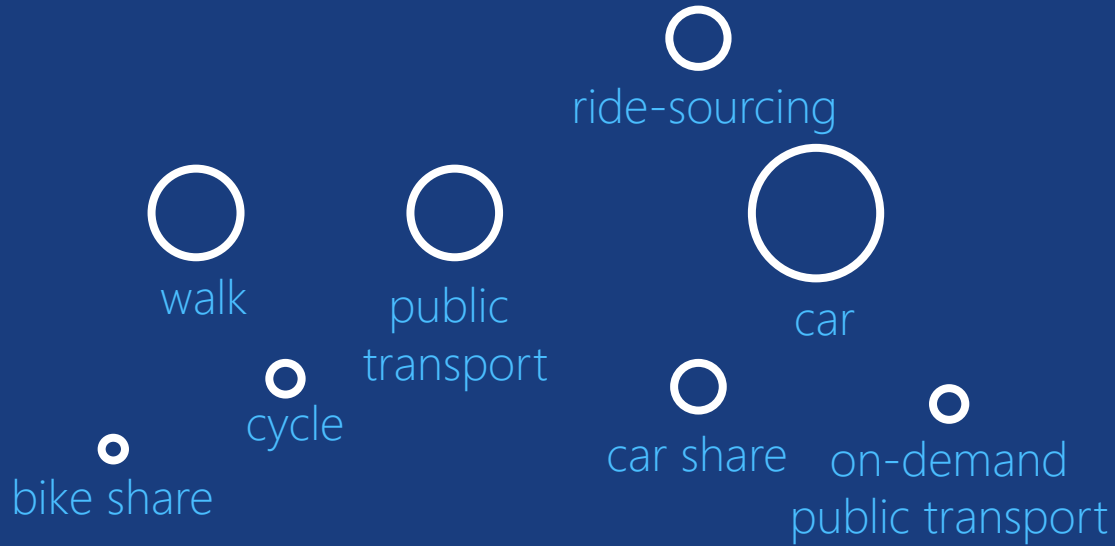
car



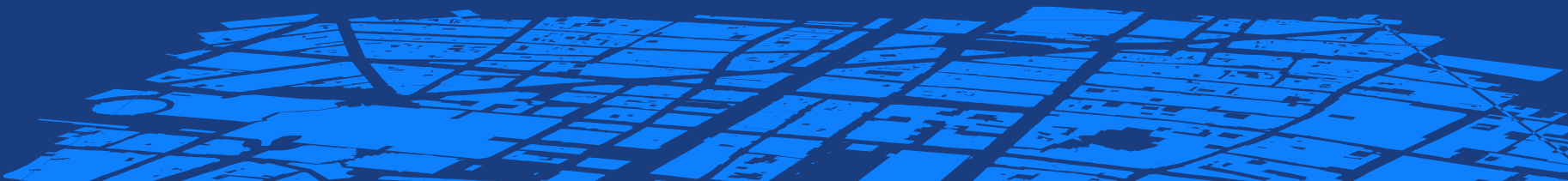
cycle

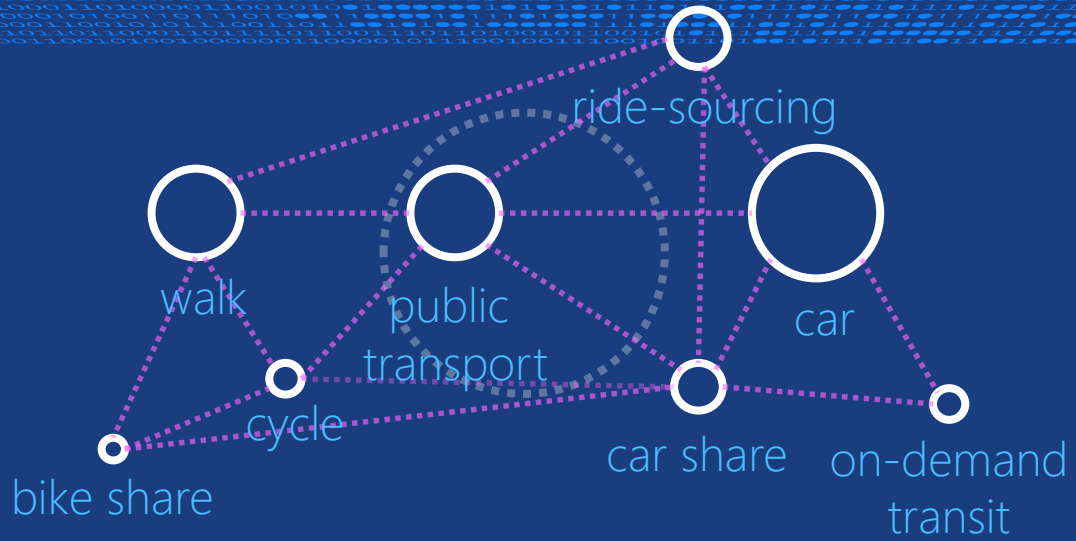
mobility in the city





mobility in the city



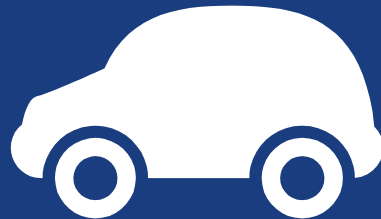


Mobility as a Service

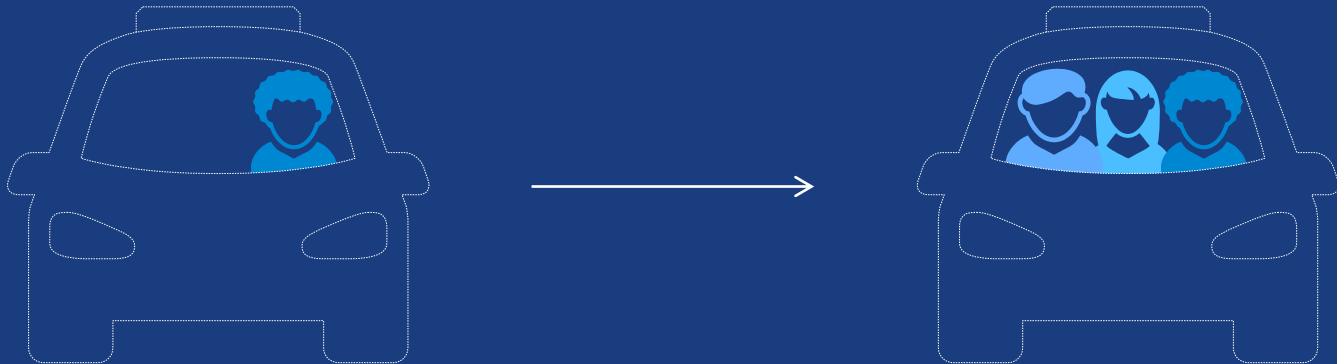








what if?



An aerial photograph of a city grid, showing a dense network of streets and buildings. A solid blue horizontal band is overlaid across the center of the image. The text "real city" is centered within this band.

real city



real* trips



real routes



same quality



Shared "taxi"
simultaneous ride-sharing

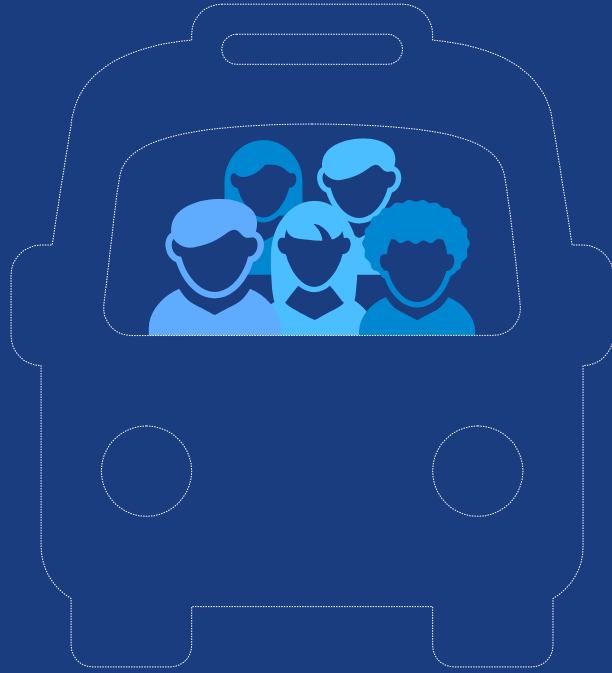
Door-to-Door Service

8 seat Minivan reconfigured for 6 pax,
easy and quick entry and exit

Max waiting time variable with distance :
5 min (≤ 3 km) to 10 min (≥ 12 km)

Max total lost time (wait+detour) variable
with distance : 7 min (≤ 3 km) to 15 min
(≥ 12 km)





TaxiBus

optimised on-demand bus

Street-corner to street-corner service.

Max walking distance 400m

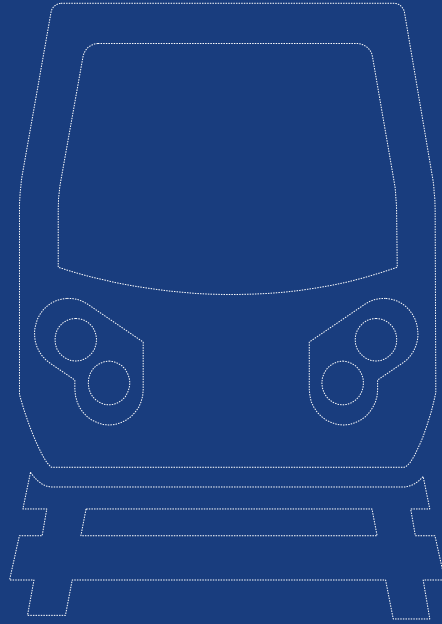
Microbuses with 8 and 16 pax capacity
(all seated)

Requests with 30 min notice (or pre-
registration for regular service).

Acceptable tolerance of 10 min after
desired time. Information to client about
boarding point and time 10 min. before
boarding

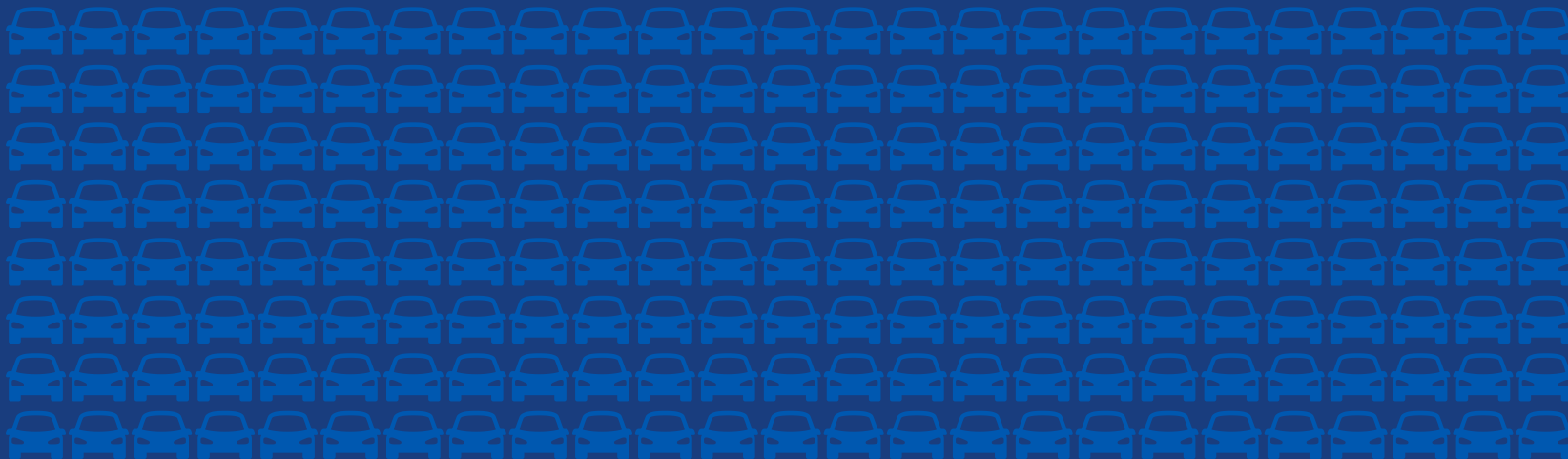
All direct rides, no transfers





high-capacity
public transport

Lisbon

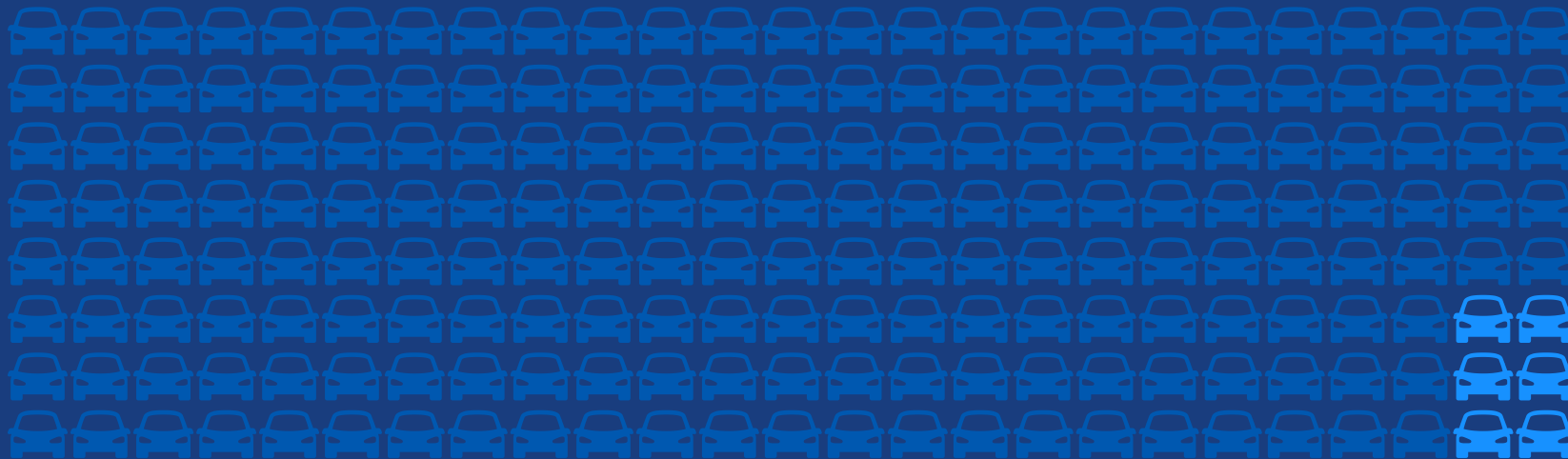


Scenario: 24 hours



number of cars
required to provide the
same trips as before:

Lisbon



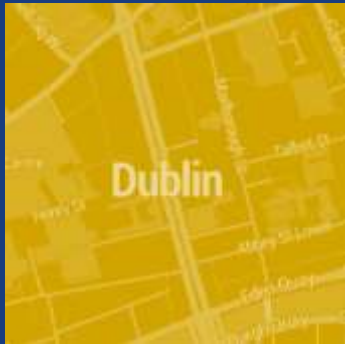
Scenario: 24 hours



number of cars
required to provide the
same trips as before:

3%

car fleet



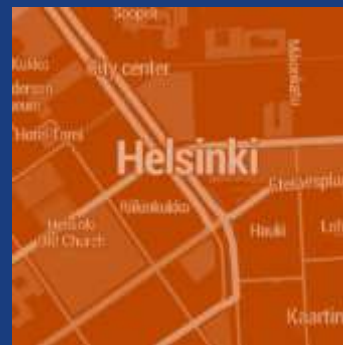
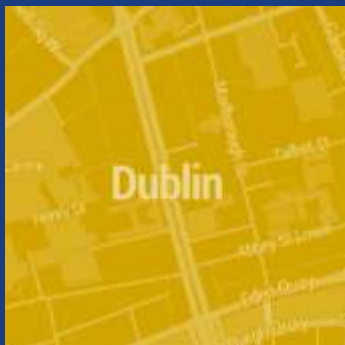
-97%

-93%

-97%

-96%

CO₂ emissions



-31%

-54%

-62%

-34%



EV recharging/range constraints =
2% more cars.

public transport

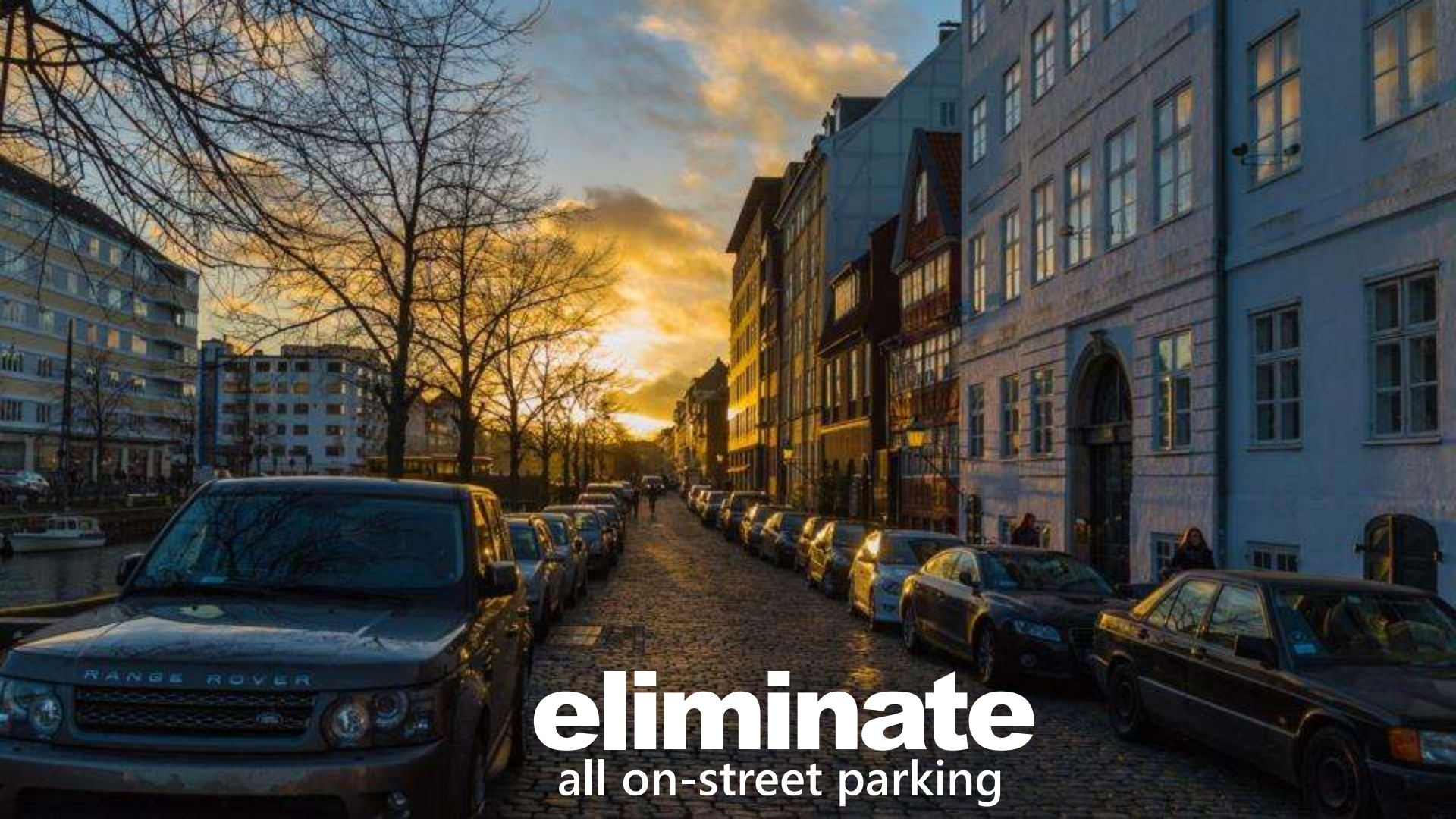


+54%

+681%

+47%

+30%



eliminate
all on-street parking



+20%
kerb-to-kerb street space

PARKING



PARKING





PUBLIC PARKLET



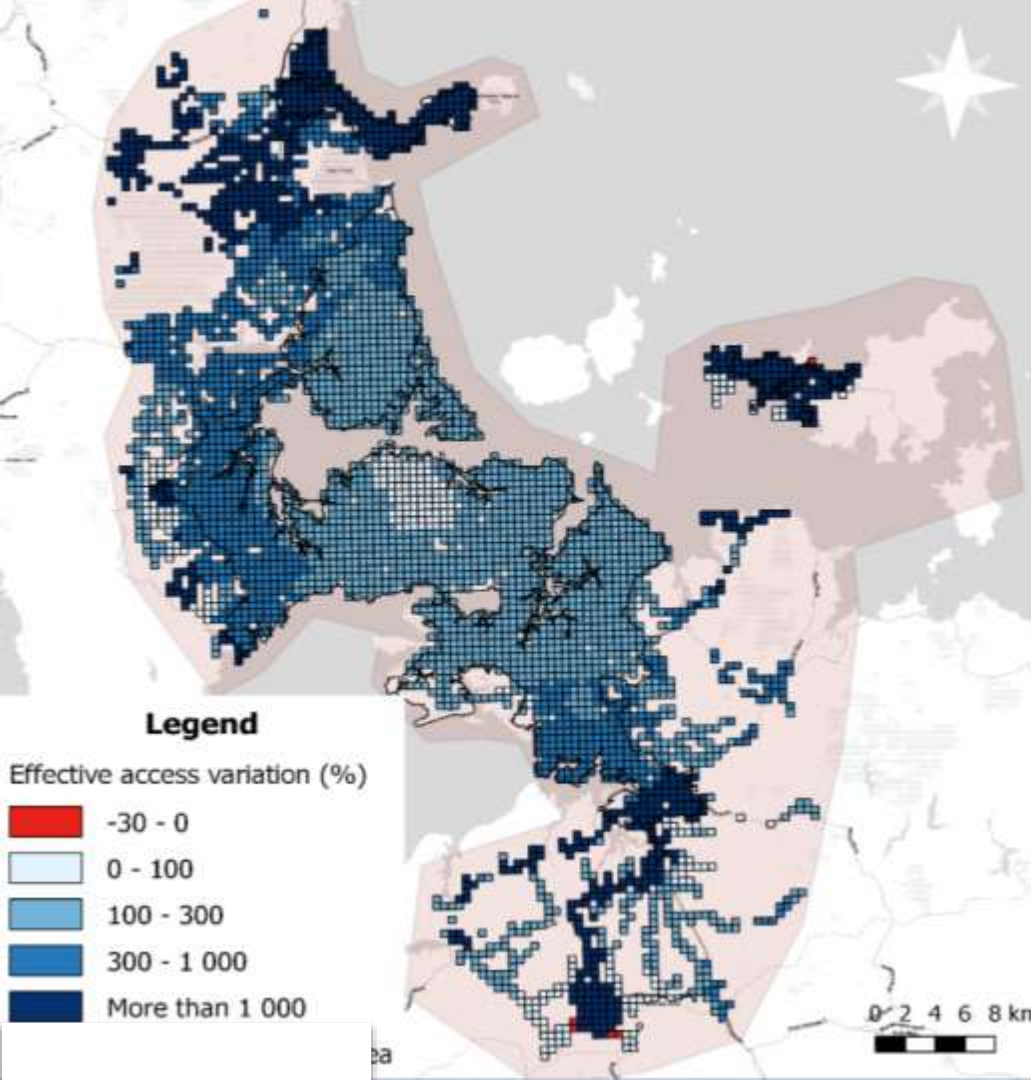
A space for the community to enjoy

Please don't use this space as your storage, pet's toilet, covered table, or permanent table. Use at your own risk.

PLACITA para todos

Es espacio para todos para que disfruten la comunidad.



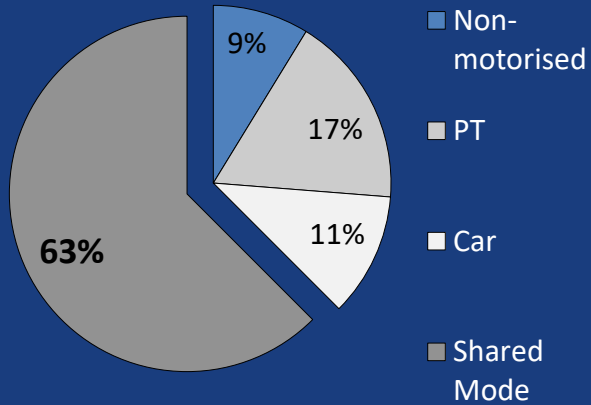


Understanding user preferences

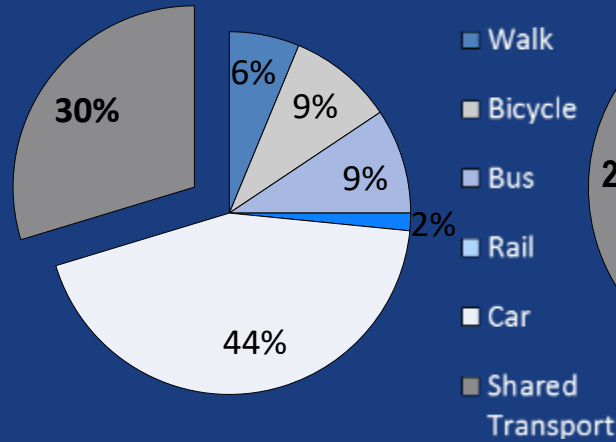
Focus group for each city

Stated preference survey

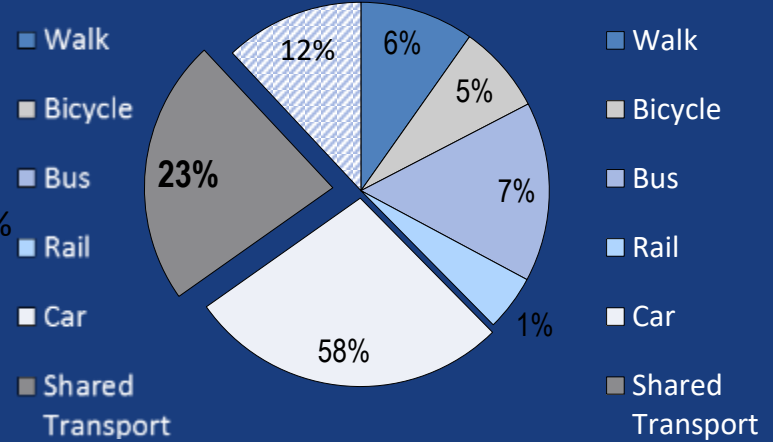
Shared mode in stated preference survey



Helsinki



Auckland



Dublin

CO₂ emissions (20%)



-22%

-15%

-19%

-4%

Recommendations

Consider integrating shared mobility into transport offer

Use shared services as feeder to increase use of public transport

Ensure sufficient scale for services

Target potential early adopters (car users)

Transition

Integrate land use and transport policies

Part of other policy instruments

Policies to manage changes to parking space

Legal and regulatory framework

Business models

Thank you!

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